

DEGREES OF STEAK DONENESS



BLUE RARE

SEARED ON THE OUTSIDE, COMPLETELY RED THROUGHOUT



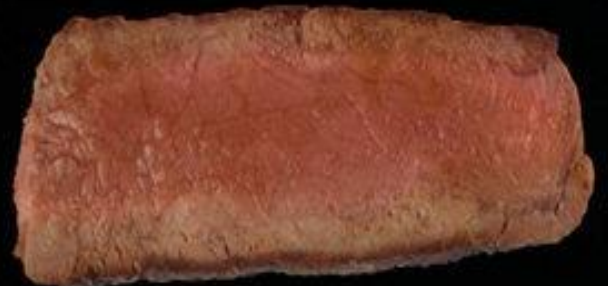
MEDIUM

SEARED OUTSIDE, 25% PINK SHOWING INSIDE



RARE

SEARED OUTSIDE AND STILL RED 75% THROUGH THE CENTRE



MEDIUM WELL

A SLIGHT HINT OF PINK



MEDIUM RARE

SEARED OUTSIDE WITH 50% RED CENTRE



WELL DONE

BROILED UNTIL 100% BROWN

USE THESE KEY WORDS AND PHRASES TO ACCURATELY DESCRIBE STEAK DONENESS LEVELS TO YOUR GUEST