

VIP Sign Up Guide

THE
**COFFEE
CLUB**
Since 2009

This guide will walk you through the simple steps required to complete your sign-up to The Coffee Club VIP Loyalty Club.

Step 1

Head to The Coffee Club Website > VIP Membership Portal > Enter VIP Portal.

The screenshot shows the The Coffee Club website. The navigation bar includes links for Easter Hours, Promotions, Cafe Locator, Menu, Gift Cards, VIP Club (highlighted), Careers, About, Franchising, Order Now, and Contact Us. The main content area features a large image of a smartphone displaying the VIP Club app interface. To the right of the image, the text reads: **VIP! Club**, New Zealand's most generous Cafe Loyalty Club, **20% Off the bill – All Day, Every day**. Below this, it states: "Did you know? each year the average VIP Member receives over \$400 in VIP membership benefits!" and "Subscribe to the VIP Club for just \$35* annually – membership auto-renews each year so your benefits never lapse, and you'll quickly make that back in everyday discounts alone! Plus, enjoy the convenience of a Digital VIP Club Card for your mobile device so you can redeem your VIP benefits faster and easier! Subscribe today and start saving!". At the bottom right, there is a dark blue button labeled **VIP Member Portal** with the text "Join the VIP Club or renew your membership, access your digital card, and update your details." and an **Enter** button.

This is a close-up of the **VIP Member Portal** button. The text inside the button reads: "Join the VIP Club or renew your membership, access your digital card, and update your details." Below the text is an **Enter** button.

Step 2

Sign In via Email or Mobile Number

The screenshot shows the VIP Member Portal sign-in options. On the left, there is a "Hello," greeting followed by a welcome message: "Welcome to The Coffee Club VIP Club Member Portal. Your one-stop destination to join the VIP Club or renew your membership, access your digital card, and update your details. Log in or become a member today!". Below this is an email sign-in form with an email address input field and a **SIGN IN >** button. Below the email sign-in form is a link that says "OR SIGN IN WITH:" followed by a WhatsApp icon. On the right, there are two sign-in options: "Email" with an email address input field and a **SIGN IN >** button, and "Mobile Number" with a link that says "OR SIGN IN WITH:" followed by a WhatsApp icon. Dashed lines connect the email sign-in form on the left to the email sign-in form on the right, and the WhatsApp icon on the left to the WhatsApp icon on the right.

Step 3

You will receive a 4 digit code via email or mobile number depending on Step 2.

Your code is **6129**

Email

vipmember@gmail.com >

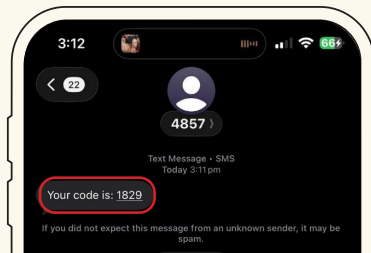
You have requested an email one-time verification code to set up or access your VIP Club account.

Your code is **6129**

Please enter this verification code into the prompted text box. This code is valid for 2 hours only.

Your code is: **1829**

Mobile Number



Step 4

Copy 4 digit code, return to online VIP Portal and insert.

Hello,

Please check your email or messages for your verification code.

6 1 2 9

BACK TO LOGIN SCREEN • RESEND CODE

Step 5

Fill in details, agree to T&Cs by ticking the checkbox, then tap Sign Up.

Hello,

Register Now and Enjoy the Benefits

Title *

First Name *

Last Name *

Birthday

Members receive a complimentary birthday offer

Phone Number *

Enter your phone number starting with 64 (ex: 6421000000)

feedback@thecoffeeclub.co.nz

☐ I acknowledge that I have read and understood the The Coffee Club NZ Terms of Use Privacy Policy Business terms and agree to its terms

SIGN UP

BACK TO LOGIN SCREEN

If you see this notification, you already have an account.

Hello,

Register Now and Enjoy the Benefits

Phone Number already exists

Return to the VIP website. Log in to the VIP Member Portal using the email address or phone number previously used.

Step 6

Enroll for option that best suits you.

VIP Membership - Digital Card only
The Coffee Club VIP Membership - Digital Card

ENROLL

VIP Membership - Digital & Physical Card
The Coffee Club VIP Membership - Digital & Physical Card

ENROLL

Digital Card Only

Digital Card & Physical Card

Step 7

Fill In Payment Method & Subscribe.



Subscribe to VIP Membership - Digital Card only

NZ\$35.00 per year

NZ\$2.92 / month billed annually



VIP Membership - Digital Card only **NZ\$35.00**

The Coffee Club VIP Membership - Digital Card

Billed annually

Subtotal **NZ\$35.00**

[Add promotion code](#)

Total due today **NZ\$35.00**

Contact information

Email

Payment method

Card

Card information

1234 1234 1234 1234 

MM / YY CVC 

Cardholder name

Full name on card

Country or region

New Zealand

Subscribe

By subscribing, you authorise The Coffee Club VIP Club to charge you according to the terms until you cancel.

Powered by stripe | [Terms](#) | [Privacy](#)

To save your digital VIP card to your phone. Open your welcome email on your phone & tap the “Add to Wallet” button. This will take you to a webpage, simply tap “Add to Wallet” again.



Open the link using the Safari web browser.